

# PRESS RELEASE

## Media Contacts:

John Nicoll or Sue Toscano  
Nicoll Public Relations, Inc.  
781-762-9300  
john or sue@nicollpr.com

Marc Koval, V.P. Operation  
Meridian America, Inc  
404-344-7111  
marc.koval@meridian-america.com



Meridian America, Inc.  
8055 Troon Circle, Suite C  
Austell, GA 30168-7849  
www.meridian-audio.com

## Meridian Statement on HD-DVD

### Clarifying company position on HD disc technology and products

**International CES 2007, Las Vegas, NV, January 11, 2007**—Leading British audio/video manufacturer Meridian (South Hall 1, Booth 20538) is pleased to make the following statement to clarify the situation regarding reports on its involvement in HD-DVD.

"Meridian is a company renowned for state-of-the-art digital audio and video technology, and we are delighted to be working with Microsoft on the development of high-end players. Meridian has for some time been deeply involved in some of the core audio technology in HD DVD and at CES 2007 we are pleased to announce that we have now joined the HD DVD Promotional Group.

"Consistent with Meridian's product development approach, where standards of performance, particularly for audio and video are exceptionally high, product development takes some time, and for that reason we cannot announce any product-specific details at this time."

*[Ends—135 words RE]*

**Meridian Audio Limited** is based in Huntingdon, near Cambridge, UK, and was founded in 1977 by Allen Boothroyd and Robert Stuart. With a 30-year history of innovation and development of the highest quality consumer audio systems, the award-winning company is widely recognized as a world leader in digital and analog audio reproduction. Meridian developed the world's first audiophile CD player, the world's first consumer digital surround controller, developed the MLP lossless packing systems mandated for use in DVD-Audio and included in emerging high-definition disc formats, and is the only UK audio hardware manufacturer to be a member of the DVD Forum. The company's optical disc players, DSP-based loudspeakers and Digital Theater systems are unique in the industry, maintaining a super-quality digital audio signal throughout the path from the source to the amplifier, and using digital signal processing to generate advanced crossover characteristics that would be impossible with conventional passive analogue systems. Meridian is also the exclusive manufacturer and distributor of Faroudja High-Definition video processors and projectors.